



# The Alford American Family Association

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## Robert Walter Smith, Jr.

AAFA #0083S

Founding Member

November 11, 1929 – May 17, 2001

### Obituary



Public-relations exec Robert Smith Jr. dies.

Robert Walter Smith Jr., a journalist and public-relations executive, died Thursday of lung cancer at St. Tammany General Hospital. He was 71.

Mr. Smith was born in New Orleans and graduated from Isidore Newman School and Tulane University, where he majored in journalism.

He began working as a radio journalist in Houston and New Orleans in the 1950s, serving as city editor of WTPS, a radio station that was owned by The Times-Picayune. He moved on to television, hosting and producing quiz shows and sports and weather broadcasts for WMC-TV in Memphis, Tenn.

Later, he began working in public relations, becoming an executive with the New York firm Dudley, Anderson & Yutzey. He later returned to New Orleans to join the firm Walker, Saussy .

In the early 1960s, Mr. Smith started his own firm, Kalman, Rogers and Smith, with two partners . In 1980 he co-founded Robert Smith & Associates, taking on clients in the fields of energy, construction, banking and technology.

More recently, Mr. Smith wrote feature articles and a weekly column about the U.S. energy industry for Upstream, a trade publication in Oslo, Norway.

"Look back and you'll see that (Smith's column) has been in the paper every single week since it was first introduced -- even if it meant writing from a hospital bed," Upstream Editor Erik Means said in a eulogy. "He has always been a true professional who takes pride in his trade."

Survivors include his wife, Adele Smith; a son, R. Whitford Smith; and a granddaughter. A memorial service will be held Tuesday at 11:30 a.m. at Christ Episcopal Church, 120 S. New Hampshire St., Covington. A reception for family and friends will begin at 10:30 a.m.

Published in the Times-Picayune, New Orleans, LA on Monday, May 21, 2001.  
Information copied from the [GenealogyBank](#) web page.

## **Personal Data**

Birth: 11 Nov 1929  
New Orleans, Orleans Parish, Louisiana, USA  
Death: 17 May 2001 (age 71)  
Abita Springs, St Tammany Parish, Louisiana, USA  
Burial: Christ Episcopal Church, St. Francis Gardens  
Covington, St Tammany Parish, Louisiana, USA



Photo Provided by: Christ Episcopal Church

### Family Members

- Parents  
Robert Walter Smith, Sr.  
Olga Joyce Bakke
- Spouse  
Adele Fay Buford Masset, 1930-2002 (m. 1951)
- Children  
Robert Whitford Smith

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